**COURSE OUTLINE GRAPHIC ARTS**

**SCARSDALE HIGH SCHOOL MRS. SCAVELLI**

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***Course Description:*** Welcome to Graphic Arts! This is a half-year, half-credit course that meets four days a week.

**No matter what media we are using, the class will focus on:**

* EXPERIMENTATION - ASKING "WHAT IF...?"
* CREATIVE PROBLEM SOLVING
* HONORING THE PROCESS AS WELL AS THE PRODUCT
* THE ELEMENTS AND PRINCIPLES OF DESIGN
* USING VISUAL MEDIA TO COMMUNICATE AND EXPRESS ONESELF
* DEVELOPING AN APPRECIATION FOR THE ARTS OF MANY CULTURES
* DEVELOPING VISUAL LITERACY AND AESTHETIC AWARENESS
* DEVELOPING TECHNICAL SKILLS SAFELY AND RESPONSIBLY

***WHAT YOU WILL BE DOING:***

* Design Fundamentals
  + Design trading cards using Adobe Illustrator
* Identity design
  + Logo campaign (3 logos, Mood board, 3 products) using Adobe Illustrator



* Advertising/Typography design
  + Movie poster remake using Adobe Illustrator & Photoshop
* Motion Graphics design
  + Designing a motion graphic to music using Adobe After Effects
* Website design – Independent project/final exam
  + Google Sites to create a digital portfolio using Google Sites, Adobe Illustrator & Photoshop

***YOUR RESPONSIBILITIES:***

* EFFECTIVE USE OF CLASSROOM STUDIO TIME
* ACTIVE LISTENING DURING PRESENTATIONS/ DEMONSTRATIONS
* RESPECT FOR CLASSMATES,TEACHER, SUPPLIES, AND EQUIPMENT
* CLEAN UP OF MATERIALS
* FOLLOW ACCEPTABLE USE POLICY ON COMPUTERS
* ARRIVE ON TIME/DO NOT LEAVE UNTIL YOU ARE DISMISSED
* BE WILLING TO TRY MORE THAN YOUR FIRST IDEA
* CONSTRUCTIVE INVOLVEMENT IN CRITIQUES AND DISCUSSIONS
* If you need more time to work on you projects you are more than welcomed to come into this lab if there is a free computer when I have another class or
* You can schedule an appointment with me during one of my free periods (check my schedule on the door) but make sure to speak with me a least one day in advance if possible!